



SLFL Annual Association Meeting 1/29/25

Saranac Lake Free Library 2024 Annual Association Report

HIGHLIGHTS

2024 was a year of growth, innovation, and deeper community connections at the Saranac Lake Free Library. Among our major accomplishments, we applied for and were awarded a \$127,212 New York State Aid for Library Construction grant that supported projects such as LED lighting installations, energy-efficient heating and cooling solutions to make the library more comfortable, and advanced AV upgrades to the Cantwell Room. These improvements enhanced both the functionality and sustainability of our spaces. On the technology front, we expanded digital services, leading to significant growth in user engagement for the apps Libby and Hoopla, which together accounted for 30% of our total yearly circulation. The introduction of new programs, like Tuesday Evening Yoga, brought in young professionals, while events like the High Peaks Harvest Festival and the Library Crawl fostered greater community participation. We also introduced new services, including a Seed Swap/Sharing Library, family skate rental passes, and an improved room reservation system on our website. We hosted our first Ukrainian art exhibit and gala fundraiser, raising funds for civilian relief efforts in Ukraine and showcasing global perspectives.

TRENDS

Library usage has continued to rise as our programs and services evolve to meet community needs. The Cantwell Room remained a popular space for events, with peak monthly attendance surpassing 1,900. Library programs and events attracted diverse audiences. External community groups reserved the Cantwell Room nearly 200 times for meetings and events, demonstrating the library's role as a cultural and social hub. Although digital circulation seemed to have plateaued a few years ago, the recent spike shows that more people are engaging with the library remotely. Hoopla, in particular, has been gaining strong traction with over 1,500 checkouts since its launch.

LOOKING AHEAD

As we look forward to 2025, we are excited to build on last year's momentum. We are preparing for the next grant cycle to support additional building upgrades. Expanded programming will remain a key focus. In fact, 2025 marks the inaugural year of our NYSCA grant funded Writer-in-Residency program. This program will provide some new programming opportunities for the library while supporting the Arts in our community. Additionally, we aim to support the popular digital services like Hoopla while managing costs to ensure their sustainability. These initiatives reflect our commitment to inclusivity and accessibility for all patrons.

THANK YOU!

We extend our heartfelt gratitude to the donors and volunteers who made 2024 an extraordinary year. Fundraising, book sales, and generous donations brought in nearly \$125,000. Volunteers led programs, organized book sales, and helped maintain the building and grounds. Whether through financial support or volunteer efforts, you are an integral part of our success.



The Adirondacks in Oils
by artist EDITH URBAN

August 15 - September 25, 2024
in the Cantwell Room



2024 AT A GLANCE

- Library Visits 58,318
- Registered Borrowers .. 8,157
- New Library Cards.....316
- Library Programs 609
- Cantwell Use By
Community Groups 185
- Digital Circulation 9,579
- Total Circulation 34,006



PEOPLE

Board of Trustees

Mackenzie Davison, *President*
 Beryl Szwed, *Vice President*
 Angela Bates, *Secretary*
 David Staszak, *Treasurer*
 Tiffany Van Etten
 Christina Lawrence
 Wendy Austin
 Aurora Pfaff
 Andrew Kelly
 Libby Clark
 Tracey Henderson
 Mackenzie Marine
 Jodi Rossi

Staff

Jake Widrick, *Library Director*
 Peggy Orman
 Michele Tucker
 Emma Galeotti
 Jason Brill
 Jenny Curtis
 Matt Keating
 Mary Bartel

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sfl.org

FINANCES

2024 Operational Income and Expense

Income		
Membership	\$	38,499.00
Annual Appeal	\$	29,010.00
Tax Payer Contribution	\$	409,506.00
Grants	\$	4,246.00
Donations	\$	49,267.00
Operations Income	\$	3,571.00
Endowment Funds For Operations	\$	-
Fundraising Events	\$	10,794.00
Total Income	\$	544,893.00

Expense		
Library Collection	\$	35,059.00
Programming	\$	20,146.00
Fundraising Expenses	\$	1,016.00
Accountant	\$	1,906.00
Adirondack Research Room Expenses	\$	1,995.00
Advertising	\$	982.00
Automation (ILS)	\$	8,325.00
Bank Fees	\$	156.00
Cleaning Service	\$	7,534.00
Continuing Education/Conferences	\$	1,403.00
Data (Payroll) Processing	\$	1,878.00
Dues & Memberships	\$	867.00
Employee Benefits	\$	37,916.00
Equipment	\$	11,674.00
Insurance	\$	17,476.00
Maintenance	\$	18,601.00
Misc Expense	\$	1,806.00
Office Expense	\$	7,926.00
Payroll	\$	303,242.00
Payroll Taxes	\$	23,247.00
Utilities	\$	17,195.00
Website Hosting and Maintenance	\$	3,949.00
Total Expense	\$	524,299.00

Net Income \$ 20,594.00

2025 Budget

Income		
Membership	\$	35,000.00
Annual Appeal	\$	22,250.00
Tax Payer Contribution	\$	511,895.00
Grants	\$	4,021.00
Donations	\$	16,500.00
Operations Income	\$	3,225.00
Endowment Funds For Operations	\$	-
Fundraising Events	\$	6,250.00
Total Income	\$	599,141.00

Expense		
Library Collection	\$	34,800.00
Programming	\$	32,832.00
Fundraising Expenses	\$	1,418.00
Accountant	\$	2,500.00
Adirondack Research Room Expenses	\$	6,000.00
Advertising	\$	1,250.00
Automation (ILS)	\$	8,500.00
Bank Fees	\$	225.00
Cleaning Service	\$	8,225.00
Continuing Education/Conferences	\$	2,500.00
Data (Payroll) Processing	\$	1,850.00
Dues & Memberships	\$	2,875.00
Employee Benefits	\$	43,450.00
Equipment	\$	6,500.00
Insurance	\$	20,125.00
Maintenance	\$	14,018.00
Misc Expense	\$	500.00
Office Expense	\$	7,525.00
Payroll	\$	353,400.00
Payroll Taxes	\$	35,038.00
Utilities	\$	13,810.00
Website Hosting and Maintenance	\$	1,800.00
Total Expense	\$	599,141.00

Net Income \$ -

Library Lunch

HEIRLOOM ARCHITECTURE IN THE ADIRONDACKS

December 18
12 pm
Cantwell Room

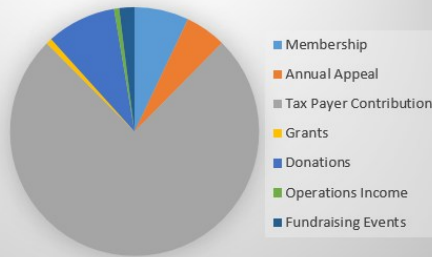
With:
Andrew Chary

October 2nd - November 25th

Fibrary

A Celebration of Locally Produced Fiber Arts of All Types!

2024 Income



2024 Expense

